
Content Strategy for WordPress

Thursday Bram



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content?**

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PIERS MORGAN tonight

WEEKNIGHTS 9 ET/PT

1900 HKT (ASIA) 00:00 CET (EUROPE)

Get To Know Piers Morgan

READ about Piers Morgan's long career in journalism here. WHEN does "Piers Morgan Tonight" air internationally? LISTEN and subscribe to our free podcast.

Tonight: Rob Thomas

Rob Thomas, Alanis Morissette and the Pawn Stars all sit down with Piers Morgan tonight. Also, Wolf Blitzer with the latest on the job numbers.

"When you attack success you have less" — Romney

Jimmy Fallon serenades Piers Morgan

Rielle Hunter: "Think men cheat for bad sex?"

Justice Antonin Scalia: "Get over it"

Robert Blake: "Nobody tells me I'm a liar"

THE PIERS MORGAN INTERVIEW

ONLY IN AMERICA

KEEPING AMERICA GREAT

THE BIG STORY

Click to play

OBAMA FAMILY GEARS UP FOR PRESIDENT'S SPEECH

LIVE CNN

DNC 2012

CNN's LIVE + 2012 CONVENTION COVERAGE

CNN POLITICS

Maya Soetoro-Ng previews Obama's speech

Source: CNN

September 6th, 2012

09:49 PM ET

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2

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1

Maya Soetoro-Ng previews half-brother President Barack Obama's DNC address

Continuing his coverage of the Democratic National Convention from Charlotte, North Carolina, on Thursday evening, Piers Morgan sat down with President Barack Obama's half-sister, Maya Soetoro-Ng, for a live interview.

Speaking prior to Obama's address to the DNC, Soetoro-Ng admitted she was "very excited for the speech," predicting that her brother was going to "lay out the next four years and he's going to do so assertively, elegantly."

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(1:30)

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http://piersmorgan.blogs.cnn.com/2012/09/06/maya-soetoro-ng-previews-half-brother-president-barack-obamas-dnc-address-hell-ay-out-the-next-four-years-and-hes-going-to-do-so-assertively-elegantly/?hpid=pm_bn1



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10 MINUTES AGO BY EG

New York Taxi Commission Not So Keen on Uber's Plans

Uber this week announced plans to enter New York City, despite the fact that the city was already in the middle of a bake-off between several other providers of taxi-hailing apps. The Taxi & Limousine Commission responded by sending Uber a "love letter," according to CEO Travis Kalanick. Drivers using Uber's payment system instead of those already installed in their cars will be penalized by fines or suspension. [Source: Betabeat]

Comment

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BY MICHAEL CARNEY 28 MINUTES AGO

Boomerang for Yahoo Mail Couldn't Have Timed its Launch Better if it Tried



Baydin founder Alex Moore is most likely telling the truth when he says that the much watched turnaround going on at Yahoo had nothing to do with his decision to finally launch his [Boomerang email extension for Yahoo Mail](#). This is just when it happened to be finished, he says, but that doesn't mean he's not smiling all the way to the bank about his good fortune.

"The web is a more interesting place with a Yahoo focused on product – we're really happy to see it [and now to be a part of it]" he says. [Continue reading →](#)

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BY ERIN GRIFFITH AN HOUR AGO

One Way to Maintain a Celeb-Driven Subscription Commerce? Employ a Whole Lot of Celebs



The narrative of the great subscription commerce trend of 2011-2012 has gone something like this: ShoeDazzle launches and, with the help of Kim Kardashian, subscriptions explode. Copycat

Thumbnails and content strategy

Betaspring: The Providence-based Accelerator

by [Thursday Bram](#) on JULY 16, 2012 in [FUNDING](#)



When you hear 'startup accelerator,' do you think of Providence, Rhode Island? Maybe you should. **Betaspring** is an accelerator program based out of the "Creative Capital," as the city of Providence has branded itself.

Whether or not you've even been to Providence, consider taking a look at Betaspring. Melissa Withers, the accelerator's chief of staff and 'nerd whisperer', says, "Thus far, about two thirds of our companies are from the East Coast (Boston,

21times

Building businesses by building habits

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How I Walked Away From a Wall Street Job To Start My Own Online Business

by [Thursday Bram](#) on AUGUST 26, 2012 in [ENTREPRENEURSHIP](#)



Nathalie Lussier is an *online business triple threat*, serving up digital strategy with integration and do-it-yourself training programs to turn your website into the asset you know it should be. She's the creator of *The Website Checkup Tool*, and she loves getting techy with it, martial arts, and drinking green juice.

While studying for my Software Engineering degree, I had the opportunity to intern at different companies in the Silicon Valley, in England, and on Wall Street.

So when it came to graduation time, I had a job offer lined up to go work on Wall Street as a programmer. Everything looked good on paper, except that my heart wasn't in it. I knew that if I went down that path I'd wake up in midlife wondering where all the years went.

So I turned down that 'stable' job and set off to start my own business on the web. I listened to the 'follow your passion' advice and started a healthy eating web site. Soon I started picking up on the marketing training necessary to turn my idea into a real business.

Within a few short years, I was able to turn that original site into just one of my income streams.

My love for technology came back to the forefront when people started asking me who designed my web site, and how was I able to make a living on the web through my courses.

Today I'm teaching people how to get techy with their web sites, and how to use online marketing to increase their conversions and make more money.

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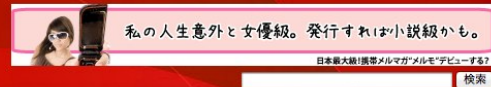
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【4週連続特別企画】日清焼そばU.F.O.で○○やってみたシリーズVol.2!!
カップ焼そば自動湯切り装置を作ってみた!
あえて面倒な手順を踏んで作ったU.F.O.は最強にウマかった
毎週、おもしろ記事を公開中

【世界美少女探訪】セーラームーンのヘアアレンジ動画で大注目! 栄養士を目指して勉強中のカナダ人美少女・テイラーRちゃん

銀行から10万円を今すぐ借りる - www.karista.jp
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インタレストマッチ - 広告の掲載について

2012年9月8日 1 ツイート 51 いいね! 4

Sailor Moon Hair by Taylor R (セーラームーン風ヘアアレンジ♪ By ティ



日本、そして世界で大人気のアニメ『セーラームーン』。コスプレをする人も多く、今までネット上で数多くのメイク方法やヘアアレンジのレクチャー動画が公開されてきた。

9月3日に公開された動画「Sailor Moon Hair by Taylor R」に、とんでもない美少女が出演していると話題になっている。彼女の名はテイラーRちゃんだ。カナダ人美少女モデルである。

続きを全部読む

PR ヒゲ脱毛 バイアグラ ホワイトニング 目の下のクマ CADデザイナー 多汗症 WIMAX ルータ ほうれい線 対策

特集: 激安Amazon かわいいのら 英訳ライター募集



■ 最新の記事 5件

- 【世界美少女探訪】セーラームーンのヘアアレンジ動画で大注目! 栄養士を目指して勉強中のカナダ人美少女・テイラーRちゃん
- 「初めてのセックスまで長く待ったカップルほど幸せが長く続く」という研究結果
- 【コラム】悲しくなるからロイヤルホストはお願いランキングで他のファミレスと競うのをやめてほしい
- 双子の赤ちゃんを連れて飛行機に乗ったパパママの斬新な「気配り」が大反響を呼ぶ
- 【中国】ブドウを積んだ大型トラックが横転! 付近住民がマッハで集まりブドウを強奪/被害額は370万円

■ 注目記事ピックアップ

- 7つの質問で「自分」と「運命の人」が写真付きでわかる『運命の人診断』がヤバイほど当たる!? 実際に試してみた
- 3年間引きこもりの美少女が自宅から一歩も出ずに歌手デビュー! 世界中で話題に
- オーストラリアの美少女アスリートの試合前パフォーマンスがとってもプルプル! セクシー&キュートだと話題に
- どう考えても18歳には見えない! 超絶口リフェイスの巨乳中国娘の写真が猛烈な勢いで世界的に拡散中
- あなたはどっちが好き? 出演者は真逆だが内容はどちらも「超」セクシーな2つの動画がネットで大ヒット中!

■ オススメワード [PR]

- ひげ脱毛
- 出会い
- 口臭
- 歯科矯正
- 0円PC

Content design

SEP 06 2012
9 COMMENTS

POLICE STATE: BECOMING THE HAMSTER IN THE HABITRAIL



I remember having a Habitrail and a couple of hamsters when I was a kid. It was cool because no matter where those Hamsters wandered off to (and I had quite the maze) I could watch their every move.

Suddenly we're all the hamsters in the Habitrail.

The U.S. Constitution has no express right to privacy, but the issue was brought up repeatedly in the Bill of Rights.

We don't have a right to privacy in the U.S. But the basic agreement with government has always been that the police can't just do whatever they

like, they have to have probable cause and get a warrant from the judicial branch before they start shredding privacy.

There are lots of notable exceptions, like sobriety checkpoints, that allow police to sidestep the judicial process. But generally speaking as long as you avoid driving drunk (or perhaps being an Asian American during World War II), you could have a reasonable expectation of privacy, or something like it, as an American.

Those days are long gone. Today we all carry finely tuned location tracking devices in our pockets and purses nearly all of the time.

We carry these devices voluntarily, even though we know that the government can access that location data at any time and without a warrant. And then use that data as evidence against us to convict us of crimes.

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DRAWING AND MARK-MAKING

The Creative Way To Maximize Design Ideas With Type

By [Carolyn Knight](#), [Jessica Glaser](#)

🕒 September 7th, 2012

📖 [Typography](#)

💬 [2 Comments](#)

As with most designers, being sure that we explore and select the most successful, memorable and stimulating designs is a vital aspect that underpins every project we undertake. For us, the beginning of a new challenge has never been as simple as asking ourselves what might be the best avenue to take and then sitting down at a computer and attempting to fulfill that idea.

After researching the subject matter, we will almost always begin with a sheet of paper and pencil and draw out a variety of design options to help bring together and develop the breadth of ideas that are maturing in our minds. In this article, we will explore the use of drawing and mark-making as an integral part of the creative process.

Advertisement

CREATE WEBSITES IN THE CLOUD



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Style guidelines

```
template.html
1 <!--here's a template for tutorials on Webdesigntuts+. take onboard all you like, ignore anything you wish.-->
2
3 <!--firstly, gimme a title-->
4 This is your title
5
6 <!--tutorial details - feel free to add, or ignore any details you feel like-->
7 <strong>Topic:</strong> CSS, jQuery, Fireworks
8 <strong>Difficulty:</strong> Basix, Beginner, Intermediate, Advanced, Impossible
9 <strong>Estimated completion time:</strong> 30 mins, 4 days
10 <strong>Additional requirements:</strong> Coffee. Lots of coffee.
11
12
13 <!--include any tags you feel neccessary-->
14 color, design community, design theory
15
16
17 <!--here's the intro paragraph-->
18 <p>This is a short description which will appear on the homepage of Webdesigntuts+. Make it inviting and descriptive -
19 but keep it short!</p>
20
21 <!--more-->
22
23 <p>You might want to exapnd on your introduction now we're on the post page itself..</p>
24
25
26
27 <!--and now the steps, each one separated by <hr /> tags-->
28 <hr />
29 <h2><span>Step 1:</span> This is the First Title (Note Capitalization)</h2>
30
31 <p>This is the first step written in paragraphs, including a nice image.</p>
32
33 <div class="tutorial_image"></div>
34
35
36
37
38 <!--another step-->
39 <hr />
40 <h2><span>Step 2:</span> This is the Second Step</h2>
41
42 <p>This is the second step written in paragraphs..</p>
43
44 <h3>Feel Free to Use All Familiar Markup</h3>
45
46 <ul>
47 <li>That</li>
48 <li>includes</li>
49 <li>list</li>
```

Line: 1 Column: 1 HTML Soft Tabs: 4

House style

In general, we use U.S. English according to the *Chicago Manual of Style*, with *Fowler's Modern English Usage* taking over in tricky situations.

PAGE TITLES

With few exceptions, page titles are handled as follows:

Subject of page (in sentence case): Name of Magazine (initial caps)

“ Examples:

Web design content and tutorials: A List Apart

XML feeds: A List Apart

When it improves readability, we can alter the format slightly.

“ Examples:

About A List Apart

Credits: Who makes A List Apart?

Consistency is important, so you'll need a good reason to make an exception.

ARTICLE TITLES, HEADLINES, AND SUBHEADS

Title case article titles (each major word is uppercase). Sentence case article headings (only the initial word is uppercase). Neither take terminal punctuation unless a question mark is required. Article titles do not take the serial comma and use the ampersand in place of "and." Article headings do take the serial comma and use the word "and."

Mark up article headings as h2 and subheads as h3 or h4 as needed. Most article headings are conceptually and rhetorically at the same level as each other; avoid unnecessary complexity and mark them up as h2 unless they're true subheads. h1 is reserved for use as a page header.

“ Article title or document title

Big, Stark & Chunky

“ Article header or subhead

Big, stark, and chunky

INLINE ELEMENT CASING

Inline elements should be presented in lowercase to maintain consistency with the W3C specs and improve readability.

“ I then extract the content of the `div` and add it to the list.

CODE AND VAR

Variables and properties (see below) should be marked using the `var` element, while all other bits of code should be wrapped in code tags.

INLINE FUNCTION AND METHOD REFERENCES

Function and method references in paragraphs should always have their associated `()` unless being addressed specifically as a function or method:

“ In this section we pass the variable to `doSomething()` and we're off to the races.

Editorial calendars

Enter title here

Upload/Insert 



Visual HTML

Path: p

Word count: 0

Post Authors

Click on an author to change them. Drag to change their order. Click on **Remove** to remove them.

thursday



Search for an author

Editorial Comments

You can add editorial comments to a post once you've saved it for the first time.

Notifications

Select the users and user groups that should receive notifications when the status of this post is updated or when an editorial comment is added.

Users

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danelle@hypermodemllc.com



hannah

hannah@hypermodemllc.com



Instapaper: Unread

instapaper-unread@www.instapaper.com



thursday

thursday@hypermodemllc.com



User Groups

Copy Editors

Making sure the quality is top-notch.



Photographers

Capturing the story visually.



Reporters

Out in the field, writing stories.



Section Editors

Providing feedback and direction.



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Status: **Pitch** [Edit](#)

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Format

- ☐ Standard
- ☐ Aside
- ☐ Link
- ☐ Gallery
- ☐ Status
- ☐ Quote
- ☐ Image

Editorial Metadata

Assignment

What the post needs to cover.

First Draft Date

When the first draft needs to be ready.

Needs Photo

☐ Checked if this post needs a photo.

Word Count

Required post length in words.

Syndication

This post was created locally at this website.

Categories

All Categories [Most Used](#)

☐ Uncategorized

Editorial workflows

[Young Entrepreneur Council (YEC)] New Editorial Comment: "[TIME] A Lesson In Feeling Downright Awful"



TB x



WordPress  wordpress@theyec.org

10/5/11 ☆



to thursday ▾

A new editorial comment was added to Post #3683 "[TIME] A Lesson In Feeling Downright Awful"

Kimberlee Morrison (kmorrison@theyec.org) said on October 5, 2011 at 4:40 pm:

Hi Thursday,

Just a few little notes in text. Give them a look and let me know if you have any questions.

-K

=====

== Actions ==

Reply: <http://theyec.org/wp-admin/post.php?post=3683&action=edit#editorialcomments/reply/569>

Add editorial comment: <http://theyec.org/wp-admin/post.php?post=3683&action=edit#editorialcomments/add>

Edit: <http://theyec.org/wp-admin/post.php?post=3683&action=edit>

View: <http://theyec.org/?p=3683>

You can see all editorial comments on this Post here:

<http://theyec.org/wp-admin/post.php?post=3683&action=edit#editorialcomments>

=====

You are receiving this email because you are subscribed to "[TIME] A Lesson In Feeling Downright Awful".
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thursdaybram.com [DEFAULT]

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Content Drilldown

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Viewing Metrics

Find Your Old Reports in the New Interface

Help center

Search help center

Go

Pages

Aug 7, 2012 - Sep 6, 2012

Advanced Segments

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Shortcut **BETA**

100% of pageviews: 100.00%

Explorer

Navigation Summary

In-Page

Site Usage

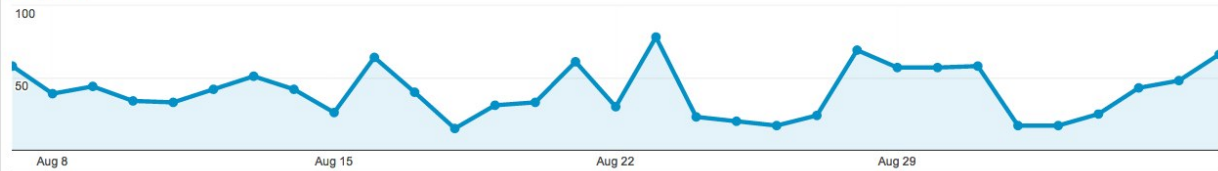
Pageviews vs. Select a metric

Day

Week

Month

Pageviews



Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1,262	1,101	00:01:53	817	76.87%	64.74%	\$0.00
% of Total: 100.00% (1,262)	% of Total: 100.00% (1,101)	Site Avg: 00:01:53 (0.00%)	% of Total: 100.00% (817)	Site Avg: 76.87% (0.00%)	Site Avg: 64.74% (0.00%)	% of Total: 0.00% (\$0.00)

Primary Dimension: Page Page Title Other

Plot Rows

Secondary dimension

Sort Type: Default

advanced

Page	Pageviews	Unique Pageviews	Avg. Time on Page	Entrances	Bounce Rate	% Exit	Page Value
1. /	397	331	00:01:49	316	61.71%	58.94%	\$0.00
2. /who-we-are-you-and-me	120	101	00:01:32	6	66.67%	39.17%	\$0.00
3. /the-importance-of-the-technical-skills-i-see-among-entrepreneurs	102	91	00:05:20	84	88.10%	83.33%	\$0.00
4. /freebooks	58	36	00:02:40	5	80.00%	41.38%	\$0.00
5. /contact-thursday	52	52	00:01:04	6	50.00%	48.08%	\$0.00
6. /the-freelance-writers-guide-to-passive-income-the-ebook	41	39	00:02:01	39	87.18%	87.80%	\$0.00
7. /2009/07/04/day-4-review-your-website	26	25	00:05:29	25	92.00%	92.31%	\$0.00
8. /a-bad-ethics-joke	24	23	00:00:30	23	95.65%	95.83%	\$0.00
9. /site-policies	24	22	00:00:25	0	0.00%	33.33%	\$0.00
10. /more-millionaires-and-fewer-jobs-than-ever	22	19	00:02:01	19	68.42%	86.36%	\$0.00

Content audits

List Your Adventures With Diddit

February 26 by Thursday Bram | 6 comments | Technology | Tags: [diddit](#), [experience](#)

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+1
1
in
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We make lists of everything we want to do, whether it's the errands we need to run on the way home or the things we want to do before we turn a certain age. But what about the stuff we've already done? Sharing the things we've already done — and enjoyed is the relatively simple idea behind [Diddit](#). Rather than making lists about the adventures you're going to have, Diddit's emphasis is on the amazing things you've already done.

The Diddit Basics

Diddit collects experiences across a wide variety of categories; whether you've ate at a particular restaurant, visited a certain location or tried a particular sport, you can check off those adventures off your Diddit list. While that seems like a very basic site idea — and perhaps not particularly appealing for people of a certain mindset — there are layers to using the site that can make Diddit worth the visit.

One of the features of Diddit is the ability to create lists that are easy and you can create lists of things you've done. For instance, there are several road trip lists the site trips.

Most items on your lists will be one word: a simple title. You can photos and stories to go along with other people's lists. You can suggest items

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<input type="checkbox"/>	2	About	Test User	dan	Review SEO, Review Style	 0	2008/12/22 Published

Quick content fixes



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DIY your website with The Girl's Guide to Web Design!

by AMANDA on SEPTEMBER 12, 2011

Big news, everyone: enrollment for the drool-worthy [Girl's Guide to Web Design](#) is officially open!



It's been a long time coming, and what a journey it's been! Working on GG2WD has been a complete labor of love for me, and I'm SO excited to be throwing open the doors to our first "class" of amazing, creative students on September 26th.

GRAB THE FREE
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how to know for sure
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Climb to the Stars

Stephanie Booth's online ramblings



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Discuter avec le chef du service clientèle d'Orange Suisse [en]

Posted on 17.08.2012 by [Stephanie Booth](#)

[en] Orange Blogger Relations, phase 3: meet and chat with the VP of Customer Care on september 27th! (In French...)

Après avoir [invité des blogueurs au Caprices Festival](#) et à [OrangeCinema](#), Orange Suisse propose aux blogueurs et podcasteurs de venir rencontrer et discuter avec le vice-président responsable du service clientèle.

Cette rencontre a un petit goût de "portes ouvertes". Cela se passera dans les bureaux d'Orange à Renens, et on prévoit une



Welcome!



Climb to the Stars is Stephanie Booth's personal site, going strong for 12 years now. Follow her on Twitter ([@stephtara](#)), Tumblr ([Digital Crumble](#)), Facebook and Google.

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Dolly'll never go away again


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